

# Get Involved!

& Let Your Voice Be Heard

As a member of the IOLCF you are eligible to serve on our Board of Directors and to participate on one of two IOLCF / LCE committees:

## **Board of Directors**

Comprised of 12 franchisees who give direction to the Executive Director and provide input into all aspects of running the Organization. The Board meets by teleconference bi-monthly and once a year in person at our annual conference.

## **Operations Committee**

Will review and have input into:

- Product Quality & Specifications
- Approval of New Products
- New Methods of Product Distribution
- Changes to the LCE Franchise Agreement

The Ops Committee meets once a year by teleconference and in person on a TBD basis - generally 2 or 3 times per year.

## **Marketing Committee**

Will review and have input into:

- Advertising campaigns and marketing promotions
- Caesar Fund financial reviews

The Marketing Committee generally meets 6x per year with 4 in person meetings in Detroit.

All positions are for a two year term beginning in January  
Travel expenses will be reimbursed by the IOLCF