

2020 IOLCF Advertiser Relationship Program



INDEPENDENT ORGANIZATION OF LITTLE CAESAR FRANCHISEES

IOLCF Media Package

Vendor Partnership Programs

Silver Partner (\$1,000 minimum annual expenditure with IOLCF) ala carte menu:

TOGA TIMES ADVERTISEMENT SIZE (No Bleeds) *Please indicate your choice:*

**Quarterly Publication with distribution to all Little Caesar Franchisees
Current circulation approx. (850)**

√	Layout	W		H	Partner Price*
	Full Page	8"	x	10 1/2"	\$750
	1/2 Page Horizontal	8"	x	5"	\$500
	1/2 Page Vertical	3 3/4"	x	10 1/2"	\$500
	1/4 Page	2 1/4"	x	3 3/4"	\$250

*Does not include additional services such as digital file manipulation, conversions, typesetting, etc. or taxes if applicable.

FORMAT Files should be sent in native file format (doc; jpg; gif; pdf are acceptable) with all fonts and artwork included. Colors should be specified as CMYK

PUBLICATION DATES *Please indicate the issue(s) in which you wish to appear:*

√	Volume	Issue	Publication Dates:
	18	1	December, 2019
	18	2	March, 2020
	18	3	June, 2020
	18	4	September, 2020
	19	1	December, 2020

√ each box you wish to purchase:

Web Site Advertising

Ad / logo w/link to URL [400 x 125 pixels] scrolling side bar \$300 / year

Franchisee Reception / Vendor Hospitality Event

Bally's Las Vegas, 4:00 – 6:00 PM, Sunday, April 26th, 2020 \$500

Email Advertising

Ad space w/link (1/4 column) on e-Updates (6x) \$600 / year

Gold Partner (\$5,000 annual)

- Full page ad in Toga Times (4 issues)
- Ad / logo link to URL on www.iolcf.com homepage
- Table Sponsorship / booth display during Franchisee Reception
- Provided mailing list for LC franchisees
- Access to IOLCF webinar
- E-mail advertising – ad space on e-Updates (6x/year)

Platinum Partner (\$7,500 annual)

Includes all Gold Partner benefits plus:

- Access to Board of Directors meetings
- Access to General Membership meeting
 - Logo included in IOLCF presentation
 - (approx. 10 minutes) podium time / power point presentation
 - Advertising material distributed at General Membership meeting
- Program description on IOLCF website
- Exclusive advertising in product category

I wish to participate in the IOLCF Vendor Relationship Program as:

(√)

Total Cost of Advertising: IOLCF approved by:

Silver Partner

Gold Level Partner

Platinum Level Partner

Billed (√):

Annually

Quarterly

Company Name: _____ Phone: _____

Billing Address: _____

Print Name: _____

Advertiser Signature: _____ Date: _____

**Advertisers will be invoiced prior to their first scheduled publication.
Send payments to: IOLCF, 2685 Lapeer Rd., Suite 101, Auburn Hills, MI 48326**